

## Good governance in European and international sport: Window dressing or real change?

Public seminar related to the National Sports Governance Observer project \*)

13 November, 2018

Hotel Park Inn Radisson, Leuven, Belgium

9:00 – 17:00

### Draft programme

9.00-10.00 Arrival and registration

10.00-10.10 Welcome address by Jens Sejer Andersen, international director, Play the Game

#### 1. International Sports Governance: Where do we stand?

*Chair: Christina Friis Johansen*

10.15-10.35 **Three years of reform – what is the impact? New data from the Sports Governance Observer**

Dr. Arnout Geeraert, Associate researcher, KU Leuven, and Assistant Professor, Utrecht University

10.35-11.30 **Stakeholders' views on sports reform:**

Brett Clothier, Head of the Athletics Integrity Unit, Monaco

Stanislas Frossard, Executive Secretary of the Enlarged Partial Agreement on Sport, the Council of Europe, France

Paulina Tomczyk, Secretary General, EU Athletes, Belgium

Nick Butler, journalist, ARD

Challenged by: Jens Weinreich, SPORT & POLITICS (tbc)

11.30-12.30 Panel debate, Q&A

12.30-13.30 **LUNCH**

#### 2. National sports governance: Remedies for change

*Chair: Jens Sejer Andersen*

13.30-13.50 **Unveiling the National Sports Governance Observer:  
Which governance standards in European Sport?**

Dr. Arnout Geeraert, Associate researcher, KU Leuven and Assistant Professor, Utrecht University



- 13.50-15.00**     **Can governance research create sustainable change?**  
Selected results and case stories from the 10 National Sports Governance Observer countries, and panel debate on the processes leading to change.  
  
Presented by the [NSGO partners](#) from nine European countries & Brazil
- 15.00-15.20**     Coffee break

**4. Soft law vs. hard law – how should politicians regulate sport governance?**

*Chair: Jens Alm*

- 15.20-16.20**     Marijke Fleuren, president of the European Hockey Federation, member of IOC commission on Women in Sport  
Emma Farlow, senior governance manager, UK Sport  
Paola Otonello, policy officer, European Commission  
  
Panel debate, Q&A
- 16:20-16.35**     Why is governance in anti-doping in a state of chaos?  
Hajo Seppelt, journalist, ARD
- 16:35-17:00**     Cliff hanger and closure:  
What is the next governance challenge coming up?

*All programme elements are subject to change.*

You can register for the seminar [here](#). First 50 delegates get free access. Later registrations cost 60€ to cover for lunch and coffee breaks.

\*) The **National Sports Governance Observer** is a benchmarking project aiming to assist and inspire national sports organisations to raise the quality of their governance practices. Its first phase 2017-2018 has received support from the Erasmus+ programme and the Danish Parliament, and it is currently expanding to other countries such as Australia, Canada, Colombia, Georgia and the USA.

Read more at [www.nationalsportsgovernanceobserver.org](http://www.nationalsportsgovernanceobserver.org)